



NAMM

NUTRITION CAMPAIGN

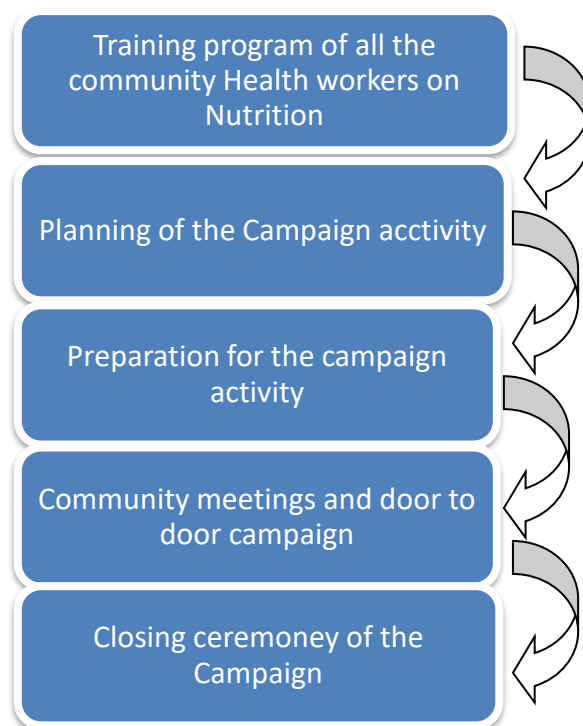


“Educating Mothers’ – Breaking the Cycle of under Nutrition”

We carried out Nutrition campaign in the villages from 20th June to 29th June 2018 to intensify awareness on nutrition and its impact on health of individual and overall health of the community. The campaign was carried out in each and every project village

The message for the nutrition mela was **“Educating Mothers’ – Breaking the Cycle of under Nutrition”**.

Processes followed during the Nutrition Campaign:



Training Program:

A one day training program of the health workers was conducted in the office prior to the Nutrition Campaign. The training program was carried out by the Project coordinator. In this training program the Health workers were given information about the nutrition value of different food materials locally available. They were also taught about different symptoms that may arise due to malnutrition and the ways to identify them.

Campaign Planning:

A meeting was held among the health workers after the training program for the planning of their campaign activity. In the meeting the health workers planned out with the help of project coordinator on how to carry out the campaign activities in their village.

Preparation of the Campaign activity:

After planning of the campaign activity the staffs prepared materials for their campaign activity in the office.

Campaign:

During this campaign we carried out 24 community meetings in the project villages. Around 1200 community members attended the meetings. Apart from carrying out the community meeting in the village, the health workers carried out door to door campaign in the villages.



Community meeting in the villages

Closing Ceremony:

The program culminated on 29th June and around 260 people participated in the meeting. As the theme indicates, this nutrition mela focused on developing understanding of the communities especially of the women on life cycle approach of under nutrition. Through this nutrition mela, the project team interacted with women of the project villages and oriented them on the causes and effects of under nutrition among them.



Dr Satapathy and Mr Binay Kumar Sahoo addressing the gatherings in the closing meeting.....



Community members gathered during the closing ceremony.....